



McDonald's and WNNL The Light 103.9 Lamplighter Awards Official Rules

Competition Description:

The Lamplighter Awards, created by WNNL, The Light 103.9FM and presented by McDonald's were designed to acknowledge and honor individuals and organizations that are lighting the path for others through volunteerism and community service. The competition for the Lamplighter Awards will begin on Monday, August 10, 2015 and end on Monday, September 21, 2015 ("Entry Period").

How to Enter:

1. To nominate an individual or organization for the Lamplighter Award, obtain an official entry form from the WNNL-FM website at www.thelightnc.com or from the Station's offices located at 8001 Creedmoor Road Suite 101, Raleigh, NC 27613 starting on Monday, August 10, 2015. The entry form must be attached to a nomination essay.
2. Nomination essays should be a maximum of one (1) 8 1/2" x 11" typed page, single spaced, in 12 point Times New Roman font.
3. The nomination essay must include specific examples of the nominee's commitment to volunteerism and community service in the category that applies to the individual or organization.
4. Instead of using an official entry form, participants may submit a 3" x 5" card that includes the nominee's name, address, telephone number, and nomination category. The completed 3" x 5" card must be attached to the nomination essay.
5. All essays must have a completed official entry form or a completed 3" x 5" card attached.
6. Submitted entries must be "family friendly" and appropriate for all audiences. Entries may not be patently offensive, illegal, pornographic or obscene, or similarly inappropriate in WNNL-FM's sole discretion. Submissions may not infringe upon any rights of any third party including without limitation, copyright, trademark and right of publicity or privacy.
7. Entries that are incomplete or illegible will be automatically disqualified and will not be considered for participation. WNNL-FM (also "Station"), Radio One, Inc. (also "Radio One"), its subsidiaries, affiliates, promotional parties and their agents are not responsible for lost, misdirected, illegible, mutilated, postage

due, or incomplete entries. All entry forms and nomination essays become the joint property of the Station and Radio One and will not be returned.

8. The nomination period for entries begins on Monday, August 10, 2015 and ends on Monday, September 21, 2015. Entries postmarked after Monday, September 21, 2015 will not be considered eligible. Participants must mail entry forms and nomination essays to: Lamplighter Awards Nominations, WNNL-FM, 8001 Creedmoor Road Suite 101, Raleigh, NC 27613.
9. Due to the high volume of nominations, judges will be unable to notify nominators if their nominees are not selected as a finalist. Radio One will notify finalists and their nominators by telephone or in writing no later than Friday, October 9, 2015.
10. Three (3) finalists (or less if there are not enough eligible nominations) in each category will be chosen from among nominations submitted by citizens throughout the Station's terrestrial listening area by a committee of five (5) or more judges that will include members of the Station's staff and community leaders who have been selected by Radio One and McDonald's. All finalists will be asked to attend the Lamplighter Awards ceremony on Saturday, November 14, 2015 at 5:00pm at The Progress Energy Center For the Performing Arts Memorial Auditorium Raleigh, North Carolina. The judges will, in their sole discretion, choose one (1) award recipient in each category from among the three (3) finalists in each category.
11. No photographs or resumes will be accepted as entries. Additionally, no phone calls, e-mails or facsimiles will be accepted.
12. If any nomination is found to be false, WNNL-FM reserves the right to disqualify the entry and the nominee will not be considered for participation.
13. The award categories are:
 - (1) Business Community Service Award
 - (2) Community Church or Pastor Outreach Ministry Award
 - (3) Health Outreach Award
 - (4) Humanitarian Award
 - (5) Lifetime Achievement Award
 - (6) Music Ministry Award
 - (7) Senior Citizens Outreach Award
 - (8) Youth Outreach Award
 - (9) Youth Scholarship Award

Ø **Business Community Service Award** - recognizes a business or corporation that has made significant community service contributions within the last two (2) years.

- Ø **Community Church or Pastor Outreach Ministry Award** - recognizes a local church that has organized an effective community outreach program that has offered aid to people in the community within the last two (2) years.
 - Ø **Health Outreach Award** - recognizes an individual or organization that has made a significant contribution to the health and well being of the community through education or prevention programs within the last two (2) years.
 - Ø **Humanitarian Award** - recognizes an individual or an organization that has made major contributions towards preserving human and civil rights in the community within the last two (2) years.
 - Ø **Lifetime Achievement Award** - recognizes an individual who has demonstrated a lifelong commitment to community involvement through volunteerism and community service.
 - Ø **Music Outreach Award** - recognizes a soloist or group who has used music to uplift others in the community within the last two (2) years.
 - Ø **Senior Citizens Outreach Award** - recognizes an individual or organization that has made a positive change for senior citizens in the community through volunteerism and community service within the last two (2) years.
 - Ø **Youth Outreach Award** - recognizes an individual or organization that has made a positive change for the youth in the community through community service, education or prevention programs within the last two (2) years.
 - Ø **Youth Scholarship Award** - scholarship for high school senior who exemplifies academic excellence in school and volunteerism in the community.
14. Nominees who are chosen as finalists will be asked to attend the Lamplighter Awards scheduled for Saturday, November 14, 2015 at 7:00pm. Finalists will be notified by Friday, October 9, 2015.
 15. If a finalist is unable to attend the award ceremony, they may send a representative.

Eligibility Restrictions

1. Nominees must be individuals who are legal residents of the U.S. residing within the Raleigh / Durham, NC metropolitan area, 18 years of age and over (with the exception of the Youth Scholarship Award), and organizations located within the WNNL-FM 103.9, listening area; including the North Carolina counties of Wake, Durham, Orange, Chatham, Franklin, Edgecombe, Nash, Wilson, Johnston, Lee, Harnett, Wayne, Moore, Sampson, Cumberland,

Granville and Vance. The charitable or volunteer service of nominee(s) must have been rendered in one or more of the aforementioned counties.

2. Individuals who are employees of McDonald's Corporation, WNNL-FM, Radio One, or their respective franchisees, affiliated entities, affiliated advertising agencies, subsidiaries, advertisers, competitors, general sponsors, promotional partners, and the spouses, parents, children, siblings, and members of the immediate households of such individuals (whether related or not) are ineligible to participate or be nominated.
3. The nominations for the Youth Scholarship Award are open to all current –2015 - 2016 high school seniors living within the WNNL-FM terrestrial listening area; including the North Carolina counties of Wake, Durham, Orange, Chatham, Franklin, Edgecombe, Nash, Wilson, Johnston, Lee, Harnett, Wayne, Moore, Sampson, Cumberland, Granville and Vance.
4. An individual or organization may be nominated for more than one category, however each nomination must be submitted as a separate entry and meet all listed award requirements. If a nomination letter is written for one category, and the exact same letter is submitted for an additional category, the letter will be subject to disqualification for not being category specific.
5. The Station reserves the right to make the final decision regarding category placement for nominees, even if it is for a category that is different from what was stated within the original submission letter.

Awards

1. All finalists will be awarded a Lamplighter finalist certificate and will be featured on www.thelightnc.com. Each Award Recipient will be given a Lamplighter trophy.
2. In addition, the Youth Scholarship Award Recipient will be awarded \$1,000.00 payable towards tuition to a college, university, or community college of their choice during the 2015-2016 academic school year. Recipient must present proof of acceptance and tuition for the college, university, or community college of choice to the Station. Payment of the Scholarship Award will be mailed directly to the college, university, or community college.
3. All award recipients and finalists must sign and date an official Station media release and waiver form as requested.
4. Awards will be distributed only upon winner verification and final approval by the Station.

5. If for any reason a finalist or awardee decides not to accept the Prize awarded, the winner may be required to sign a release form acknowledging forfeiture of the Prize. It will be at the discretion of the Contest sponsor and / or Contest administrator if another entrant is to be selected as the winner if time permits.
6. In the event any finalist or awardee is found to be in violation of these Official Rules or is otherwise determined by the Station, in its sole discretion to be ineligible, he/she may be required to forfeit the prize or to reimburse the Station and / or any sponsor for the stated value of the prize if such a violation is found after the prize has been used by winner.

General Conditions

1. No purchase necessary. The contest is void where prohibited. Contest is subject to all applicable federal, state and local laws and regulations.
2. Odds of winning depend upon the number of eligible participants taking part in the competition.
3. Finalists may be profiled on video, on www.thelightnc.com website and on-air on WNNL 103.9FM. Nominators of finalists may be contacted for interviews, as well. Finalists (or their guardians) and nominators will be required to sign a "release of liability" form prior to interviews and video-taping.
4. The finalists will agree to hold the Station, Radio One, any other contest parties and each of their respective affiliates, subsidiaries, agencies, officers, shareholders, directors, employees, agents and representatives of each of the foregoing, harmless against any and all claims or liability, directly or indirectly related to or arising from or in connection with the participant's involvement in the Lamplighter Award competition or from the acceptance, possession or use / misuse of awarded prize or any portion thereof, or participation in prize-related activities, including but not limited to any related travel.
5. By participating in the Lamplighter Awards, the individual or organization agrees to have their name, voice, or likeness used in any advertising or broadcasting material relating to this contest, in any media now known or hereafter devised for advertising or promotional purposes without additional compensation, and must sign a publicity / media release prior to acceptance of the prize. By entering this competition, each participant agrees to comply with the Official Rules and the decisions of the contest sponsor which shall be final and binding in all aspects relating to this competition.
6. By accepting the prize, the recipient acknowledges that the Station and Radio One. have neither made, nor are in any manner responsible or liable for, any warranty, representation or guarantee, express or implied, in fact or in law,

relative to the prize or to any portion thereof, including but not limited to its quality, mechanical condition or fitness for a particular purpose.

7. So long as no participant is adversely affected in any material way, McDonald's, the Station, and Radio One reserves the right to make any changes in the contest rules which will become effective upon being announced on the air and / or posted online.
8. The Station, Radio One, its subsidiaries, its affiliates, participating sponsors and promotional partners will not assume any responsibility for any changes in the execution of the contest, including; cancellation of the contest as a result of the occurrence of events not within the control of the Station, Radio One, its subsidiaries, affiliates, participating sponsors, promotional partners and other radio stations, such as acts of God, strikes, terrorists acts or criminal acts of third parties. In the event, such an act should occur; the Station may in its sole discretion, offer the winner comparable prize(s) currently being offered by the Station in lieu of the prize originally awarded.
9. If for any reason, the Contest is not capable of running as planned, including without limitation, any suspected evidence of tampering or technological corruption or if any portion of the Contest is compromised by virus, bugs, worms or unauthorized human intervention, fraud, an insufficient number of qualified Contest entries, or any other causes beyond the Station's and Radio One's, control which, in the Station and Radio One's sole opinion, corrupts, threatens or impairs the administration, security, fairness, integrity, or proper conduct of the Sweepstakes, the Station and Radio One reserve the right to cancel, terminate, modify or suspend the Contest at their sole discretion.

Copies of these written rules are available by mailing a Self Addressed Stamped Envelope (SASE) to: Lamplighter Awards Rules to WNNL-FM, 8001 Creedmoor Road Suite 101, Raleigh, NC 27613.

To receive a list of the Award recipients' names, send an SASE to "Lamplighter Awards" at the above-listed address after November 14, 2015.